

Kaipātiki Community Facilities Trust

# Strategic Direction 2021 - 2025



*Whiria te tāngata  
Weave the people together*

## Our Vision (*our aspiration*)

A Kaipātiki local board area where residents and neighbourhoods build, enhance, celebrate and take ownership of their own community development and wellbeing through community participation.

## Mission Statement (*defining our “business”*)

To foster an inclusive Kaipātiki where everyone belongs to and participates in a community where people choose to live, work, play and be active. Kaipātiki includes Beach Haven, Birkenhead, Chatswood, Birkdale, Northcote, Northcote Point, Glenfield, Sunnybrae, Wairau Valley, Hillcrest, Marlborough, Totara Vale, Windy Ridge and Bayview.

We do this by using our Community Led Development Principles; through our commitment to Te Titiri o Waitangi; and through our collaboration with mana whenua and mataawaka to increase Te Ao Māori in Kaipātiki and the shared outcomes and benefits for all. Our mission also incorporates, and provides for, Kaipātiki’s multi-ethnic and multi-cultural society.

## Our Seven Community Led Development Principles (*how we work*)

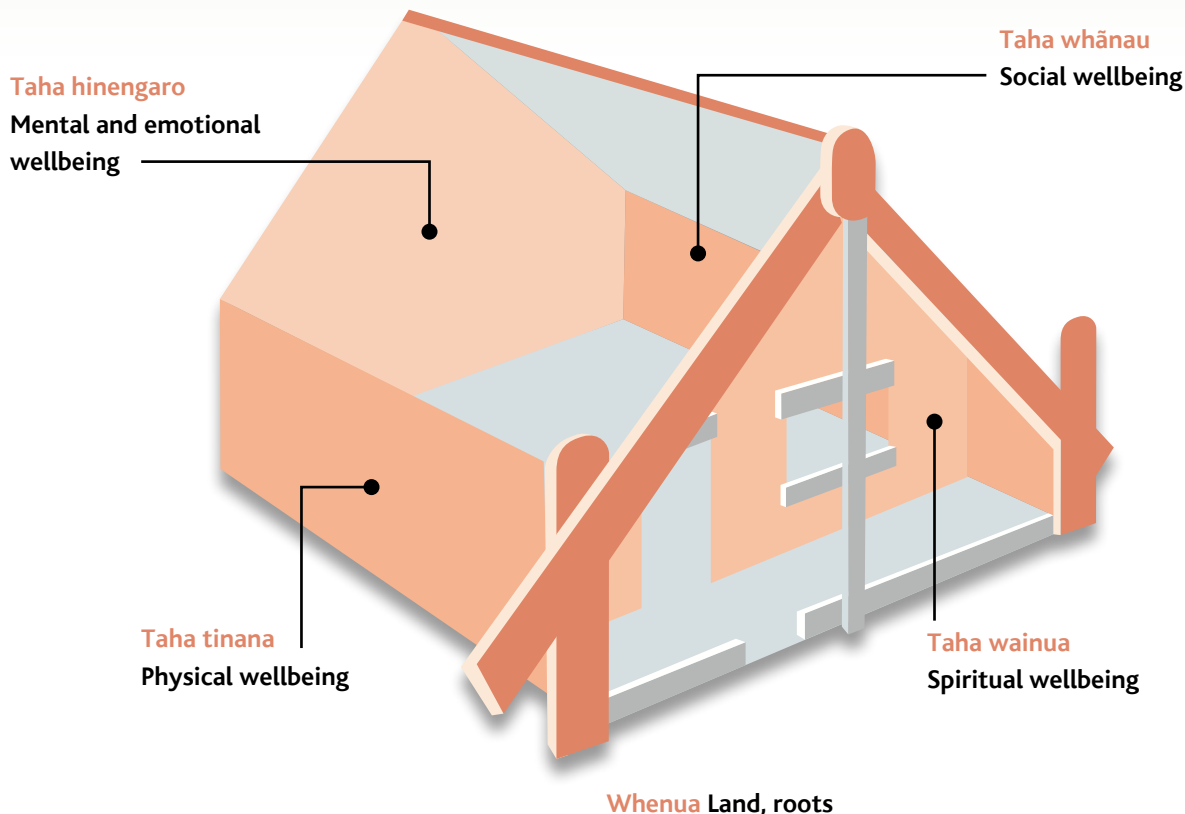
We have two underlying community wellbeing models to our Principles:

- Hauora (Te Whare Tapa Whā model) and
- The Five Wellbeing’s.

Both of these models are part of the Mental Health Foundation approach to building positive community wellbeing.

### Hauora and Te Whare Tapa Whā Wellbeing Model

Hauora (the Māori model of health and wellbeing), can enrich the Kaipātiki community. Hauora is built on 4 pillars, like the four walls of a whareniui.



Dr Mason Durie’s Te Whare Tapa Whā model compares hauora to the four walls of a whareniui (meeting house). Each wall representing a different dimension: taha wairua (the spiritual side); taha hinengaro (thoughts and feelings); taha tinana (the physical side); and taha whānau (family). All four dimensions are necessary for strength and symmetry. The whareniui’s connection with the whenua (land) forms the foundation for the other 4 dimensions. A revised version of the Te Whare Tapa Whā model includes whenua as a fifth dimension.



## Five Wellbeing's Model

In our work we see connections between Te Whare Tapa Whā and the Five Wellbeing's -

### FIVE WAYS TO WELLBEING



Your time,  
your words,  
your presence



DO WHAT YOU CAN,  
ENJOY WHAT YOU DO,  
MOVE YOUR MOOD



EMBRACE NEW  
EXPERIENCES,  
SEE OPPORTUNITIES,  
SURPRISE YOURSELF



TALK & LISTEN,  
BE THERE,  
FEEL CONNECTED



REMEMBER  
THE SIMPLE  
THINGS THAT  
GIVE YOU JOY

- Give is linked to taha whānau - social wellbeing and spiritual wellbeing.
- Be Active is linked to aha tinana and taha hinengaro - physical well-being and mental/emotional wellbeing.
- Keep Learning is linked to taha whānau, taha hinengaro - social wellbeing and mental/emotional wellbeing.
- Connect is linked to taha whānau, whenua, taha hinengaro, taha wairua – social wellbeing, land, mental /emotional wellbeing.
- Take Notice is linked to all five dimensions of the Te Whare Tapa Whā.

### These two overall Wellbeing models inform our Seven Community Led Development Principles:

#### Principle 1 – Build social capital, networks and assets

We identify and connect people and organisations to each other. It is often through this process that important links are made between community assets and those who need them. In time, formal network mapping sessions may be useful in offering clues as to strengths and weaknesses in the neighbourhood's networks. As the neighbourhood's social capital increases, opportunities to develop residents' knowledge and skills emerge

#### Principle 2 – Effective communication

Effective, open communication that helps to build trust is critical at all times

#### Principle 3 – Listen, Plan and Problem-solve

At some point, the community will want to take on issues and engage in problem-solving. KCFT listens to the community and then we can facilitate the creation of a formal vision or set of goals to guide the problem solving

#### Principle 4 – Incubate & Nurture

Share initiatives and resources that teach new skills and knowledge for groups and develop their capacity, foster a sense of connection and diversity to build social connections and relationships

#### Principle 5 – Partner and Collaborate

With Government Agencies (Central), business and community to achieve quality programmes and connections

#### Principle 6 – Maximise

Community control of activity and inclusive decision-making, increase employment opportunities locally for all.

#### Principle 7 – Mobilise

Under-utilised resources, skills, knowledge and networks through mapping of community assets, and create activations and projects that showcase local talent, increasing community pride.



# Our Goals & Actions (what we will achieve & examples of completed actions to demonstrate we achieved it)

## 1. Goal: Manaakitanga Align with Māori input into local board decision making.

Action: Engage with Mana Whenua, Mataawaka and local board members.

Action: To identify appropriate projects that respond to Māori aspirations in a practical and effective way

Action: Engage with mana whenua and mataawaka to identify projects that response to local Māori aspirations.

## 2. Goal: Continue to develop neighbourhood connections with partners and providers to network, share best practice, develop and collaborate on key community topics/trends and develop resilient communities.

Action: Host multiple community network meetings throughout the year.

Action: Help establish and maintain effective communications between relevant groups.

## 3. Goal: Demonstrate KCFT leadership, inclusion and advocacy around co-ordination, facilitation, delivery, and support for community development, resiliency and place shaping initiatives to achieve a well-informed community.

Action: Enable and inform community participation in the regeneration of Northcote and Glenfield.

Action: Deliver culturally specific programmes and workshops for diverse Kaipātiki communities.

Action: Establish programmes and initiatives that have lifecycle touch points from prenatal to seniors for Kaipātiki residents.

## 4. Goal: Support communities to share their experiences with the Kaipātiki Local Board.

Action: Assist local communities to confidently and effectively present to the Kaipātiki Local Board, including advising on reporting approaches such as Results Based Accountability and visual story telling.

## 5. Goal: Together with the community, explore and provide inclusive and welcoming activations, initiatives and programmes so that neighbourhoods and individuals feel they are respected, and actively contributing to a positive, caring and thriving Kaipātiki area.

Action: Conduct surveys to explore community activation needs and co develop activation programmes based on survey findings.

## 6. Goal: Help identity and grow our local leaders.

Action: Young people are actively involved in the decision-making process relating to community through the Kaipātiki Local Youth Board. School age youth have experiences and opportunities to participate in a diverse range of local topics by having a regular voice through the Student and Children's Panels.

Action: Host intergenerational learning and experience sharing opportunities.

Action: Encourage and share learning opportunities for the community, including for ourselves.

## 7. Goal: Provide opportunities for diverse individuals and neighbourhoods to be physically active and make new local friendships

Action: Deliver the Summer/Winter Programme in local neighbourhoods.

Action: Provide a platform for cultural events or activations within the wider Kaipātiki communities.

## 8. Goal: Together with the Kaipātiki Local Board, establish and deliver community development programmes and Activations that reflect the Thriving Communities Action Plan, Local Board Plan and other relevant Auckland Council community development plans and strategies.

Action: Establish an engagement process with communities and the Kaipātiki Local Board to contribute to the Thriving Communities Action Plan refresh currently scheduled for mid 2021, and to implement the Action Plan thereafter.

## 9. Goal: Grow our organisation's key stakeholder family.

Action: Develop a stakeholder strategy to approach and engage with potential new stakeholders.

## 10. Goal: Continue to be an agile organisation which serves our community in relevant ways.

Action: Undertake community surveys and work with the Kaipātiki Local Board to ensure we are aware of, and meeting, community development needs.

## What We Know about Community Led Development Benefits (why we are important to Kaipātiki)

- Community organisations have the power to tangibly improve population health and wellbeing.
- Those with the most social connectiveness i.e. those who have a high level of participation in social and community organisations and their networks, have higher opportunities of health and wellbeing.
- Community groups are the engines that drive our ability to change behaviour, reduce offending, expand community involvement and innovating change.

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